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March 6, 2008  
**Filed Electronically**

Mr. Charles L.A. Terreni, Chief Clerk  
South Carolina Public Service Commission  
Synergy Business Park  
Saluda Building  
101 Executive Center Dr., Suite 100  
Columbia, SC 29210

**RE: Time Warner Cable Information Services (South Carolina), LLC  
Promotional Offerings**

Dear Mr. Terreni:

This letter is filed to notify the Commission of promotions, as listed on the Attachment to this transmittal, that Time Warner Cable Information Services (South Carolina), LLC is proposing to offer in South Carolina.

Any questions you may have pertaining to this filing may be directed to me at 407-740-8575 or via email at [mbyrnes@tminc.com](mailto:mbyrnes@tminc.com). Thank you for your assistance.

Sincerely,

Monique Byrnes, Consultant to  
Time Warner Cable Information Services (South Carolina), LLC

*MB/sp*

Attachment

cc: Mr. C. Dukes Scott, Executive Director (E-file only)  
V. Paladini - TWCable  
file: TWCable – SC  
tms: SCf0801p

### **1<sup>st</sup> Year Double/Triple-Play Promotion**

New Company Customers are eligible for a twelve (12) month promotional rate when subscribing to Digital Phone Service Unlimited and simultaneously subscribing to the Company's high-speed cable modem service and cable television service. After the initial twelve (12) month period, the tariffed rate will apply. This promotion is available until December 31, 2008.

Promotional monthly rate: \$34.95

### **First Month Free Promotion**

New Company Customers will receive the first month at no charge when subscribing to Digital Phone Service Unlimited. This promotion is available to stand-alone customers or to those that purchase additional Company services as well. This promotion cannot be combined with any other Company promotion on the same set of services. This promotion is available until December 31, 2008.

### **Fourth Month Free Promotion**

New Company Customers who purchase Digital Phone Service Unlimited through the retail sales channel and who retain service for a minimum of four months, will receive the fourth month of service at no charge. This promotion is available to stand-alone customers or to those that purchase additional Company services as well. This promotion cannot be combined with any other Company promotion on the same set of services. This promotion is available until December 31, 2008.

### **Double Play Promotion – Digital Phone & Basic Cable Service**

New Company Customers who subscribe to Digital Phone Service Unlimited and the Company's basic cable television service for a term commitment of twenty-four (24) months will receive a discounted rate based on the Customer's billed service address for the duration of the term. Customers may choose the program best suited to them. The Company provides a Price Lock Guarantee (PLG) wherein the Company commits not to change rates for the duration of the term. This promotion is available until December 31, 2008.

	<u>PLG Option</u>	<u>Traditional Option</u>
Customers in Columbia DMA and Florence		
Initial 12 months of service	\$40.00	\$41.00
Subsequent 12 months of service	\$41.00	\$43.05
Customers in Myrtle Beach, Summerville, Lakeview, Rowland and Hilton Head		
Entire 24 month term of service	\$39.95	Not available

### **Double Play II Promotion – Digital Phone & Speed of Light**

New Company Customers who subscribe to Digital Phone Service Unlimited and the Company's digital cable television service for a term commitment of twenty-four (24) months will receive a discounted rate based on the Customer's billed service address for the duration of the term. Customers may choose the program best suited to them. The Company provides a Price Lock Guarantee (PLG) wherein the Company commits not to change rates for the duration of the term. This promotion is available until December 31, 2008.

	<u>PLG Option</u>	<u>Traditional Option</u>
Customers in Columbia DMA and Florence		
Initial 12 months of service	\$36.00	\$38.00
Subsequent 12 months of service	\$37.00	\$39.90
Customers in Myrtle Beach, Summerville, Lakeview, Rowland and Hilton Head		
Initial 12 months of service	\$35.00	\$37.00
Subsequent 12 months of service	\$37.00	\$38.85

### Triple Play All The Best Basic Basic Promotion

New Company Customers who subscribe to Digital Phone Service Unlimited, the Company's basic cable television service and cable modem service for a term commitment of twenty-four (24) months will receive a discounted rate based on the Customer's billed service address for the duration of the term. Customers may choose the program best suited to them. Customers may choose the program best suited to them. The Company provides a Price Lock Guarantee (PLG) wherein the Company commits not to change rates for the duration of the term. This promotion is available until December 31, 2008.

	<u>PLG Option</u>	<u>Traditional Option</u>
Monthly Recurring Charge:		
Customers in Columbia DMA and Florence		
Initial 12 months of service	\$38.00	\$39.00
Subsequent 12 months of service	\$39.00	\$40.95
Customers in Myrtle Beach, Summerville, Lakeview, Rowland and Hilton Head		
Initial 12 months of service	\$38.00	\$39.00
Subsequent 12 months of service	\$39.00	\$40.00

### Triple Play All The Best Basic Digital Promotion

New Company Customers who subscribe to Digital Phone Service Unlimited, the Company's digital cable television service and cable modem service for a term commitment of twenty-four (24) months will receive a discounted rate based on the Customer's billed service address for the duration of the term. Customers may choose the program best suited to them. Customers may choose the program best suited to them. The Company provides a Price Lock Guarantee (PLG) wherein the Company commits not to change rates for the duration of the term. This promotion is available until December 31, 2008.

	<u>PLG Option</u>	<u>Traditional Option</u>
Monthly Recurring Charge:		
Customers in Columbia DMA and Florence		
Initial 12 months of service	\$36.00	\$38.00
Subsequent 12 months of service	\$38.00	\$39.90
Customers in Myrtle Beach, Summerville, Lakeview, Rowland and Hilton Head		
Initial 12 months of service	\$35.00	\$37.50
Subsequent 12 months of service	\$37.00	\$39.38

### **Winback Promotion**

The Company provides a promotional rate to Customers who have left the Company's services within the last twelve (12) months and who re-subscribe as a new double play (Digital Phone Service and Digital Cable) or triple-play (Digital Phone Service, Digital Cable and Cable Modem Service) Customer. This promotion is available until December 31, 2008.

#### **Monthly Recurring Charge:**

Double Play Winback:	
Months 1-24	\$29.95
Months 25-36	\$31.95
Months 37-48	\$32.95
Triple Play Winback:	
Months 1-24	\$29.95
Months 25-36	\$30.95
Months 37-48	\$31.95
Months 49-60	\$32.95

### **Double/Triple-Play Promotion**

New Company customers are eligible for a promotional rate when subscribing to Digital Phone Service Unlimited SC and simultaneously subscribing to the Company's high-speed cable modem service and cable television service. The promotional rate will last for twelve (12) months, after which the tariffed rate will apply. This promotion is available until December 31, 2008.

Promotional monthly rate:	\$19.95
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